

## PROFILE

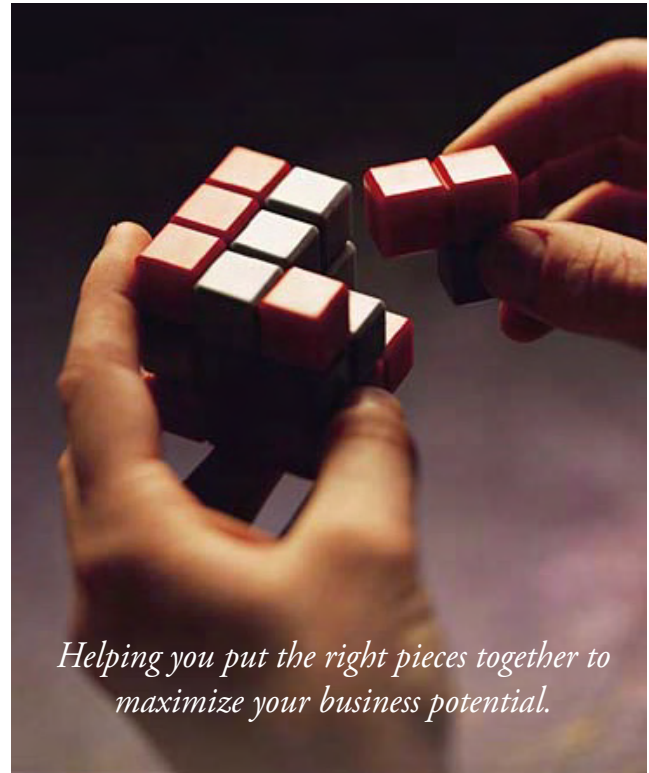
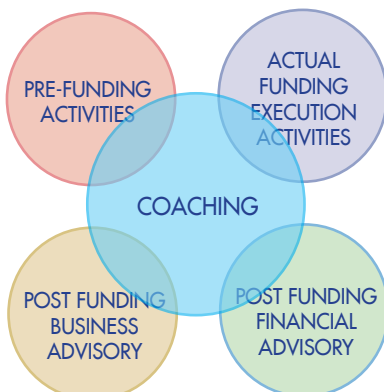
NYC Advisors, LLC provide complete business, strategic and operational support services through the development and execution of innovative business solutions. Our services, covering both pre and post funding stages, include capital and fund raising support, financing and capitalization structures, financial and operational turnarounds, buyouts, acquisitions, merger, strategic alliances and joint venture support.

We also provide highly individualized support for management teams and executives through our coaching services which are tailored for executives and organizational leaders. The coaching helps define vision and objectives, become more effective and less isolated and will support strategies and agendas. Our process leads to tangible results and successful outcomes.

## OUR VALUE PROPOSITION

- One stop shop for all capital, financial, operational and managerial requirements.
- Effective access to capital sources and markets.
- Experienced, professional and highly regarded team with proven track record.
- Specialty not subject to sector or size.
- No geographical boundaries.
- Services can be provided on location.
- Personal & Business Coaching
- Laser, short, medium or long-term coaching

At NYC Advisors we provide end-to-end involvement across all stages of a client's life cycle.



## COACHING APPROACH

At NYC Advisors, LLC we provide a client-centered approach to Business, Executive and Personal Coaching. Our coaching is highly personal and entirely focused on the client's needs and challenges. As part of the process, we will work together to:

- Address client's agendas and objectives
- Strategize for effectiveness and productivity
- Streamline decision-making process
- Improve professional and personal dynamics
- Define and set attainable goals to achieve success
- Tap into client's strengths & creativity
- Challenge client to maximize their potential
- Clarify issues, define vision and keep focus
- Brainstorm new perspectives
- Create accountability