

## PROFILE

For many CEOs it is lonely at the top.

NYC Advisors' team of senior executives will serve as your trusted business advisor. We provide complete business, strategic and operational support services through the development and execution of innovative business plans and solutions. Our services include: interim CFO, part-time CFO, financial and operational turnarounds, buyouts, mergers and acquisitions (M&A), strategic alliances and joint venture support.

NYC Advisors has a highly qualified team with proven experience in leading highly complex private and public transactions, developing and executing business integration and organizational consolidation projects and managing turnarounds. We act as your in-house financial, operational, business and personal advisor, acting as your own board of directors, CFO or COO, providing you with the necessary tools to ensure successful execution and the desired results.

Through our LifeFacilitation® division, we provide highly individualized support for management teams and executives through our coaching services.

NYC Advisors maintains offices in New York City, Westchester County and Tel Aviv, Israel.

## SERVICES

At NYC Advisors we offer three primary services: Financial Advisory, Business Advisory and Executive Coaching.

### FINANCIAL ADVISORY

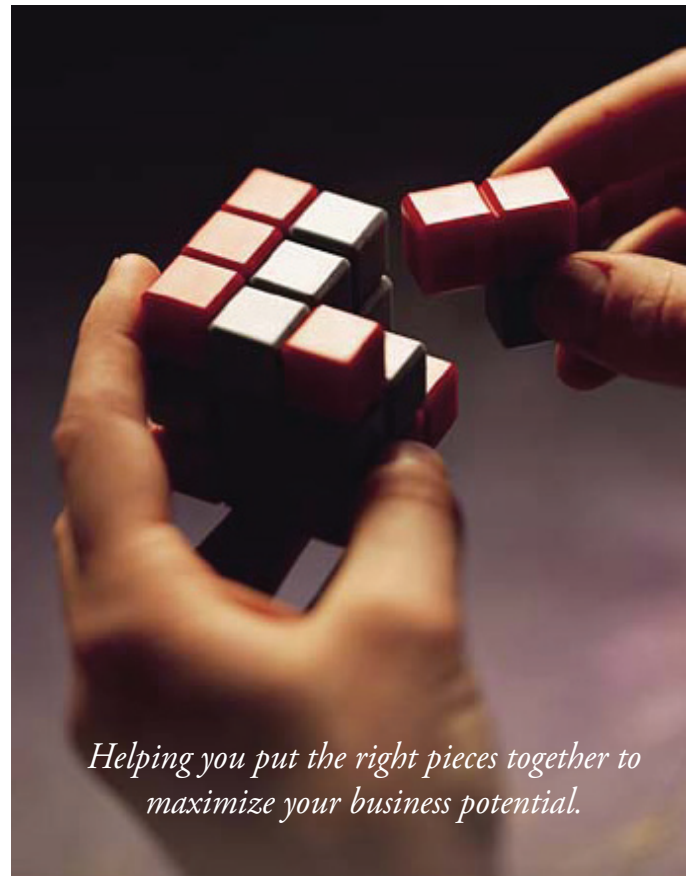
Interim CFO  
Part-Time CFO  
Profit Enhancement  
Expense Reduction  
Cash-Flow Optimization  
Financial Reports  
SEC Filings  
Accounting Services

### BUSINESS ADVISORY

Strategic Business Plans  
Exit Strategy  
Mergers & Acquisitions  
Due Diligence  
Restructuring  
Workouts  
Turnarounds  
Mentoring  
Board of Directors/  
Advisors

### COACHING SERVICES

Executive  
Personal  
Business  
Management  
Intercultural  
International  
Group



*Helping you put the right pieces together to maximize your business potential.*

## INDUSTRIES

NYC Advisors, LLC, strategic partners and LifeFacilitation® focus on organizational leaders and management in various industries. Our expertise includes these industries:

- Telecommunications Technologies & Services
- Multimedia, Broadband and Digital Content
- Hi-Tech
- Clean Technology
- Consumer Products
- Financial Services
- Pharmaceuticals
- Medical Devices
- Service Industry
- Manufacturing
- Direct Marketing
- Distribution